



**SPEEDLINE**  
Payments

# Valutec Gift Cards

## Simplified Gift Card Solutions for Your Business

Valutec makes it very easy to manage your gift cards both in-store and online. Whether you're migrating from an existing program, offering cashback rewards, or creating a mobile-friendly experience, Valutec offers the tools to help your business grow.

- Easily load and manage gift cards at your store or online
- Easily manage your gift cards across multiple locations with streamlined reconciliation
- Simplified direct integration with SpeedLine Payments for smooth transaction processing
- Mobile-friendly allowing your customers to store gift cards on their smartphones for an easy contactless payments experience
- Offer customizable Digital Gift Card options for online purchases and promotions



### Customer Loyalty & Rewards

- Drive repeat business by offering automatic cashback on card use and reloads
- Drive revenue by offering both physical and digital gift cards

### Elevate Your Brand

- Promote and sell gift cards through social media, SMS messaging and QR code campaigns
- Personalize your promotional material and your gift cards to reflect your brand identity
- Create a branded, online gift card store for your business, with direct bank transfers for quick and secure transactions

### Easy Management

- Customers can easily register, reload, and replace cards online or in-store
- Staff can easily manage transactions, balances, and reports through a dedicated portal

Get Started Using Valutec Gift Cards Today!  
Experience the power of a seamless gift card solutions for your business.



# SPEEDLINE Payments

## Essential Gift vs. Digital Gift

### Simplified Gift Card Solutions

#### Essential Gift Features

- **Reliable Processing:** Provides tailored services for card loading, multi-location reconciliation, and seamless migration of existing programs
- **Loyalty and Reload Benefits:** Offers cashback rewards and reload options, elevating gift cards into a prepaid solution to encourage repeat business
- **Customizable and Secure Cards:** Provides branded card designs, promotional materials, and registration options for loss protection and enhanced customer appeal



#### Digital Gift Features

Digital Gift carries all the benefits included in Essential Gift, plus these additional features:

- **Convenient Gifting:** Allows customers to purchase and send digital gift cards easily, creating personalized shopping opportunities and prepaid offers to drive engagement
- **Omnichannel Integration:** Enables embedded gift card options into websites, apps, and social media for providing a seamless buying experience, with delivery via email, text, and other digital channels
- **Customer Support and Tracking:** Uses digital gift cards for customer service recovery and track gift card performance with detailed reporting tools for optimization

