



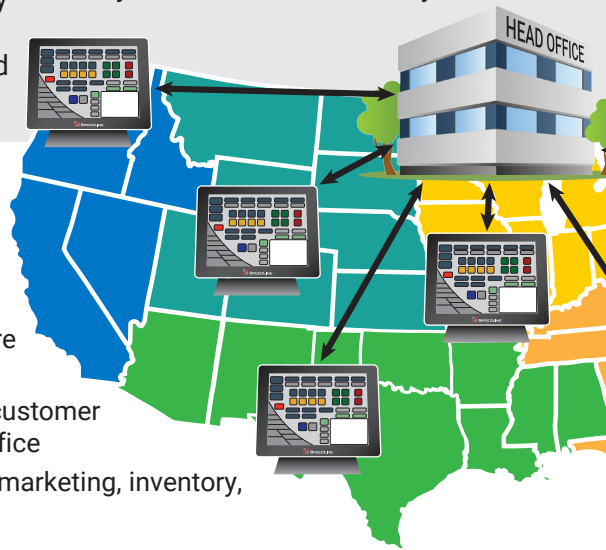
Built for growth:
Solutions for a
more efficient
multi-unit pizza
enterprise

Enterprise Reporting and Centralized POS Management

How much time do you spend gathering performance data from your stores? Re-keying it? Reporting on it? Sending it out to all the people who need to see it?

If you could automate the entire process, how much time and money could you save? If you could know now how your stores are doing every day, how much faster could you react to problems, opportunities, and market changes?

SpeedLink Enterprise provides all the information you need. Live, every day. And it's easy to share this information throughout your organization. Know what's selling and what's not. Which coupons do best at each location. Which stores underperform on Monday afternoons. And know it now, so you can deal with it today.



Centralized Management

- Easily push down update packages to any store or group of stores
- Publish menu, coupon or pricing changes for individual stores or store groups
- Collect and consolidate employee, customer sales, and inventory data at head office
- Centrally manage payroll, database marketing, inventory, and food costs

Data Transfer

- Push data from stores to corporate office for easy, trouble-free data transfer
- Supports cable, DSL, satellite, and dial-up
- SpeedLink Enterprise can integrate with your existing database, Web portal, or reporting engine

SpeedLine pushes the following files from the stores to the corporate office for consolidated reporting and integration with other systems:

- SpeedLine DayFile: includes customer sales, coupon usage, and transaction-level detail
- Employee Info file: contains schedules, time clock data, and other info for payroll administration
- Inventory Period file: contains stock usage, purchasing, and food cost data
- Sales Forecast file: contains forecasts and targets

Reporting

- SQL Server database
- Use the built-in reports or create your own using MS Report Server, Crystal Reports, or other third-party reporting applications
- Save report runs, schedule reports, and broadcast email key reports to the staff who need to see them
- SpeedLink Enterprise includes a set of predefined reports and a report building tool
- If you have your own reporting tools, above store systems (Accounting, HR, etc.), or data polling infrastructure, you can easily integrate the SpeedLink capabilities you need with your existing tools