



Cloud Reporting and Analytics

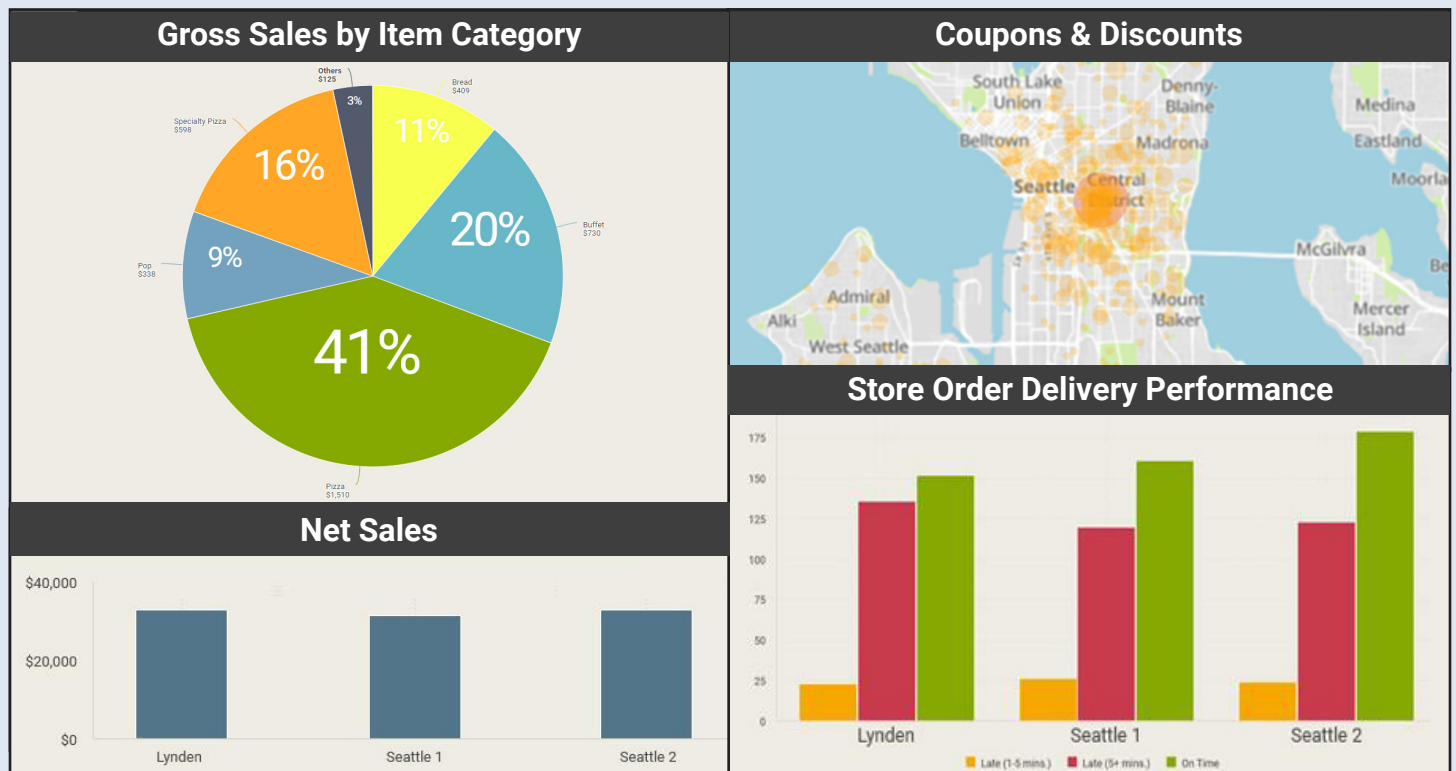


The Power to Make Sound Decisions – Multi-Store Cloud Reporting & Analytics for Your SpeedLine POS System.

Make business decisions based on real-time data that you can access anywhere, anytime.

Cloud Reporting and Analytics provides the ability to:

- Review dashboards of key metrics and easily drill into the underlying data when investigating further.
- View the most commonly used in-store reports.
- Filter data by time period, store, and more, to focus on your key targets.
- Get email alerts when a value varies from the threshold you set.
- Export data, reports, or dashboards to various formats such as Excel, CSV, or PDF.
- Summarize the data from one, two, or all of your locations or compare them side by side.





Reporting in the Cloud

The SpeedLine reports you rely on are readily available in the cloud, making Cloud Reporting & Analytics the most powerful reporting tool we've ever created.

Cloud Reporting & Analytics includes dashboards for:

Today and Yesterday - Designed to provide a single-day overview of key metrics within your business. At a glance, you can see your daily sales, discounts, voids, labor costs, and much more. With a simple click, you can drill down into the details to better understand what is happening and why.

Weekly/Monthly and Quarterly/Yearly - Review the historical performance of your restaurant and analyze its trends. With up to 3 years of historical data, you can see a breakdown of everything from net sales to comp values. These dashboards allow you to identify trends to help you manage your business accordingly.

Delivery Performance - The Delivery Performance dashboard provides an overview of key delivery metrics within your business. Review your on-time vs. late deliveries, average dispatch minutes and delivery minutes by day, delivery trip size, number of deliveries per hour, and much more.

Coupon & Discounts - The Coupon and Discounts dashboard provides you with an overview of coupon performance and other discounts that have been used/given. See your highest performing coupons, average coupon value, discount totals, comps, credits issued and used, and voids. You can even map how coupons are being used across your market area to help you direct your marketing efforts.

Notable Activity - The Notable Activity dashboard allows you to view potentially unusual activity in your restaurant, such as discounts after a ticket is saved, voids after a ticket is closed, and changes in online ordering hours.

Remote Order Sources - The Remote Order dashboard gives you a breakdown of where your external orders are coming from, whether it's from your online ordering site, DoorDash, Uber Eats, or other ordering services. Easily compare the performance of your remote order services to determine which are performing well or not so well.

Third-Party Delivery - See how your in-store deliveries stack up against deliveries made using the new DoorDash Drive driver request feature, integrated with SpeedLine 8. This dashboard shows DoorDash's on-time vs. late pickups, the average pick-up time, and more, giving you the insight needed to determine if DoorDash is meeting your delivery expectations.

Store Comparison - If you're a multi-store owner, compare your locations' key metrics side by side in one view. Now there is no longer a need to have multiple browser tabs or reports open to check on or compare the performance of all your locations.

Customer - Detailed heat maps and charts show you exactly where your customers are located, what areas your orders are coming from, and how much they are spending. You can also see which areas your returning and new customers are from, helping you to direct your marketing campaigns to the right areas.

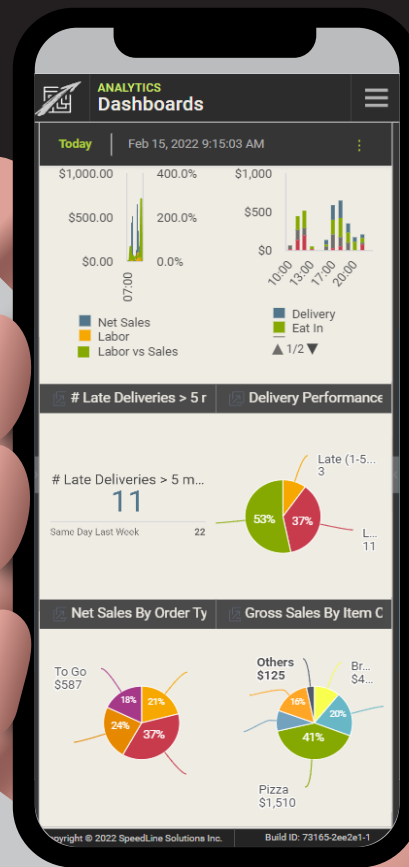
As long as you have a web-accessible device, you'll be able to login into your account and get real-time data on your restaurant. You can set up Pulse Alerts in Cloud Reporting & Analytics to automatically email you when a certain threshold you set is hit for most any dashboard metric such as voided tickets or late deliveries.



What is Required?

To take advantage of all the benefits of SpeedLine Cloud Reporting & Analytics, you will need to have SpeedLine 8 and a Cloud Reporting & Analytics subscription at each store.

For minimum hardware and software requirements for SpeedLine 8, contact our Sales Department and speak to one of our account managers.



Sign-up at speedlinesolutions.com/analytics

How Do I Get SpeedLine Cloud Reporting & Analytics?

If you're interested in accessing real-time restaurant data from anywhere, anytime, then SpeedLine Cloud Reporting & Analytics is the solution for you.

To get more information about Cloud Reporting & Analytics or get started with this new product, go to www.speedlinesolutions.com/analytics.



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