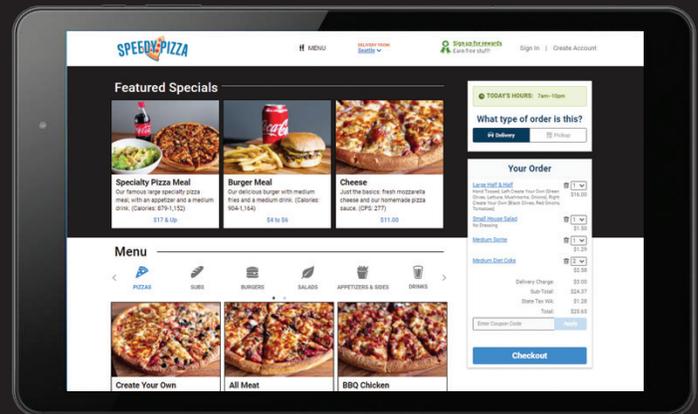
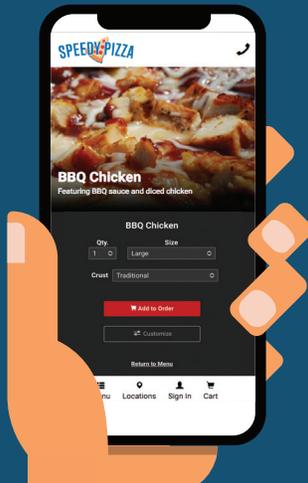


Online Ordering

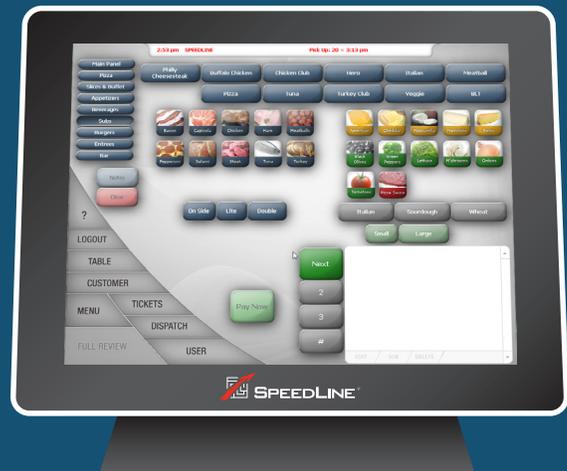
SpeedDine® gives you fast, convenient, affordable online ordering



Mobile Friendly



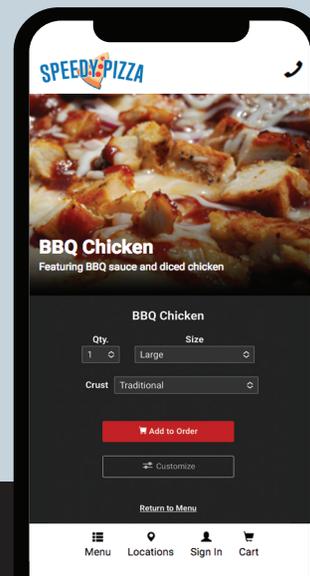
Built for Pizza



Constantly Evolving



Fully Integrated



Features To Love

Online Ordering

SpeedDine Features You'll Love

A Fast Online Ordering Experience

Customers expect speed and accuracy. When they visit your website, it will walk them through their order, give instant feedback, allow speedy payment, and save their delivery address for next time. This will avoid delays and extra steps that can make visitors click away.

Prices Automatically Update

SpeedDine connects with the store to price each order live. So pricing, coupons, taxes, and discounts always match. Errors and delays go away—because the order is always right.

Reliability You Can Count On

SpeedDine Online Ordering is built on leading cloud technology, providing peace of mind with multiple computers processing your orders. Your system will always run at full speed, even with the highest order volumes.

Your Brand is Front and Center

Your online presence is a valuable marketing opportunity. With SpeedDine, you can use your text, colors, images, and logos to make the web and mobile ordering experience an extension of your brand. You even have the flexibility to choose which items and offers to display and feature online.

Upselling Prompts

Upselling increases ticket totals. Set online prompts to offer extra cheese on a pizza, or suggest that customers complete their meal with an appetizer or dessert.

Affordable, with No Transaction Fees

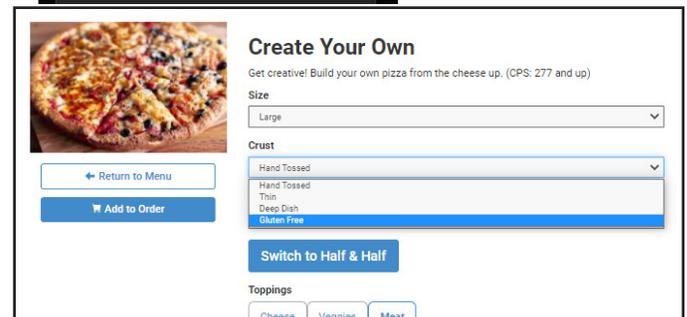
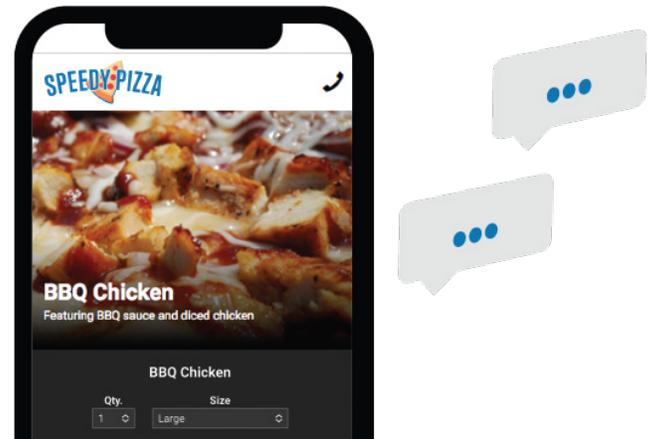
Get unlimited transactions for a low monthly fee. This means that your profit goes up, but your fees don't.

Speed	Accuracy	Simplicity
A fast website creates a more seamless user experience, helping to drive more online sales.	With live pricing from the local store, the price is always right online, and coupons match.	Spend less time managing your site and let your POS do the work for you because SpeedDine is integrated with your SpeedLine POS.

Integrated With Your POS

SpeedDine is SpeedLine's online ordering service—customized to your brand.

SpeedDine talks to your POS, automatically adding online customers to the store database, and displaying up-to-date information about store hours or quoted times online.



Your Mobile App

The SpeedDine mobile app puts your brand in front of customers every time they pick up their phone. SpeedDine Mobile Apps are hybrid applications hosted directly on iOS and Android devices. Your branded online ordering app will be available from the Apple App Store and Google Play Store.



Speedy Tip: The average US consumer spends 5 hours a day on mobile devices. If your menu isn't a few taps away, someone else's is.



“When I switched my online ordering to SpeedDine, sales increased by 75%.”

- DOMINIC BARRACO, OWNER OF ZAZZO'S PIZZA

Built for Pizza

More Features

Handle Complex Pizza Orders

SpeedLine was designed for pizza and create-your-own orders—a specialty that SpeedDine brings online. It is flexible enough to handle even the most complex orders, and is smart enough to charge for every topping.



Features You'll Love

Company-Wide Settings

Change settings to affect all stores quickly at the company-wide level, while allowing for some store-level overrides.

Email Logo

Add your company logo to brand the order confirmation emails that are automatically sent to customers after they submit an order.

Custom Messages

Show an important notice in a colored banner at the top of all pages, or at checkout. Let your customers know about COVID protocols, changes to store hours, or upcoming events.

Enter a Quoted Time Range

Use quoted time range (rather than a single quoted time) to allow for variations, and set more realistic expectations with your customers.

Restrict Deferred Ordering Times Outside Special Days

Get more control over when customers can choose to defer an online order. Restrict deferred orders on any day or time that is always busy, while continuing to accept "As soon as possible" orders during those times.

More Features You'll Love

Automatic Store Selector

SpeedDine automatically chooses the most conveniently located restaurant for your customers, speeding up the order process.

Featured Specials

Add up to three "Featured Specials" that appear above the regular food categories for added visibility.

Value Meals

With just a few clicks, you can edit your menu in SpeedDine Admin. Customize the size, crust, drink, and other options customers can choose from when ordering a "meal deal."

Time-Restricted Items

Control when an item is visible on the website with easy-to-add time restrictions. This is valuable for adding specials or deals like "Happy Hour" or "Pizza Tuesday."

Gift Cards & Loyalty

Using Punchh Loyalty is a win-win: while your guests save money, you get more visits and increased brand engagement. SpeedDine supports gift cards.

Customer Notifications

SpeedDine and your POS work together to let your customers know their order has been received, and when it has left the store.

Offer Signup

Build brand loyalty with high ROI digital marketing: SpeedDine can prompt customers to sign up and give permission for sending promotional messages.

Online Tipping

Customers have the ability to enter credit card tips on delivery orders during checkout, which your drivers will appreciate.

Integrated with SpeedLine Pay

Reduce or eliminate delivery chargebacks by using SpeedLine Pay™. This reduces delivery chargebacks, gets you a lower card-present processing rate, and allows you to process payments at the front door, curbside, or tableside.

Reporting

The Remote Order Sales Summary report shows you number of online orders, net sales, and average order size for all your remote ordering sources, including SpeedDine.

Return Customers

SpeedDine keeps it simple and saves return customers time by allowing them to "reorder" a previous order made on their account and use a saved credit card.

"With SpeedDine, our customers order more often, spend more, and take less time to do it."

- GABE CONNELL, OWNER OF HOTBOX PIZZA



SpeedLine Customers Include

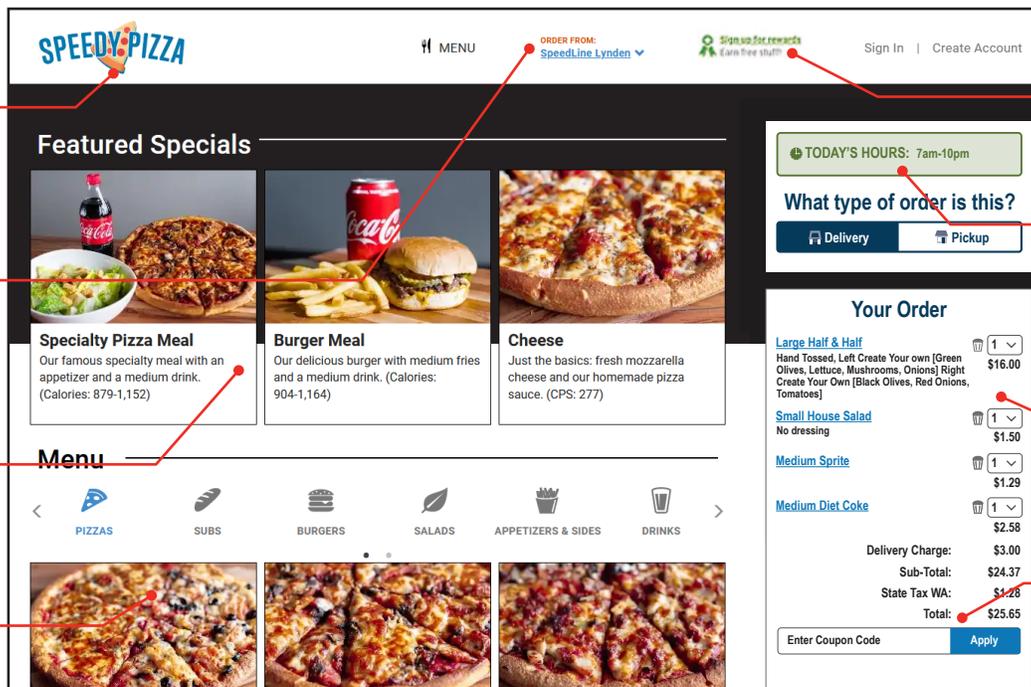


Your Branding

Automatic Store Selector

Feature Items

Built for Pizza



The screenshot shows a mobile web interface for 'SPEEDY PIZZA'. At the top, there's a navigation bar with 'MENU', 'ORDER FROM: SpeedLine Lynden', and user options like 'Sign in' and 'Create Account'. Below the navigation is a 'Featured Specials' section with three items: 'Specialty Pizza Meal', 'Burger Meal', and 'Cheese'. A 'Menu' section below features icons for 'PIZZAS', 'SUBS', 'BURGERS', 'SALADS', 'APPETIZERS & SIDES', and 'DRINKS'. On the right, there's a 'Your Order' summary showing items like 'Large Half & Half', 'Small House Salad', and 'Medium Sprite' with their respective prices. A 'Delivery Charge' of \$3.00 is also listed. At the bottom of the order summary, there's a field for 'Enter Coupon Code' and an 'Apply' button. Annotations with red lines point to various elements: 'Your Branding' points to the logo; 'Automatic Store Selector' points to the 'ORDER FROM' dropdown; 'Feature Items' points to the 'Specialty Pizza Meal' item; 'Built for Pizza' points to the pizza images; 'Punchh Loyalty' points to the 'Sign in for rewards' link; 'Synched Hours and Quoted Times' points to the 'TODAY'S HOURS' box; 'Automatic Price Updates' points to the price dropdowns; and 'Easy Guest Checkout Process' points to the 'Apply' button.

Punchh Loyalty

Synched Hours and Quoted Times

Automatic Price Updates

Easy Guest Checkout Process

Have Questions? Talk to an expert!



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speedlinesolutions.com

